

technical documentation graphics and illustration computer based training information systems online help multimedia websites





25 YEARS Est. 1996 Technical information is an essential part of your business. Well presented and accurate technical information is what sells your products, trains your staff, informs your customers and drives your projects. The origination and delivery of this information is therefore critical.

Orchid was established, in 1996, as a 'one-stop solution' for large and small businesses requiring technical information origination and delivery services.

As specialists in the technical publications field, Orchid produces technical manuals and training solutions for projects ranging from oil and gas facilities and water treatment works to mobile phones and software applications.

Additionally, Orchid design, develop and host bespoke computer based training systems, websites and internet applications.

Orchid offers experience supported by a resourceful and flexible mix of 'creative' and 'technical' skills that few companies can match.

## Technical Documentation Services

When producing technical documentation, experience and accuracy are everything. Orchid specialises in stepping in to your documentation project and supporting you to whatever level you require.

Orchid's team of specialist Technical Authors and Illustrators have been producing technical documentation solutions, such as Operating Procedures Manuals for oil and gas facilities, User Guides for home electronics, Training Manuals for plant operators and Online Help systems for software applications, for many years.

We can deliver these manuals as colour printed documents or as electronic files supplied on various media or hosted on the Internet. We can also arrange for translation if required.

Orchid also provides Interactive Electronic Technical Manuals (IETMs), taking the electronic manual to the next level. IETMs can combine hyperlinked text using HTML, XML or SGML with interactive vector based graphics, enabling users to locate the information they require easily and quickly.

### OrchidServe.com

OrchidServe, our Internet Service Provider, hosts many of the customer document libraries and computer based training solutions that we produce.

### Computer Based Training

Orchid can design, develop and host a Computer Based Training (CBT) system for your employees, contractors or customers.

CBT is a natural extension to the Training Manual and offers several advantages, such as permitting learners to train at any time, at their own pace and at any location (with an internet connection or server).

Orchid designs bespoke CBT modules that hold the users attention and accelerates learning using features that include multimedia rich content (voiceover, animation, photographs etc), interactive exercises and self assessment tests.

Modules can be produced to an industry standard (SCORM) that allows them to be integrated in to popular Learning Management Systems (LMSs). An LMS enables you to manage your users, allocate the appropriate training modules and review progress and results. Orchid can provide a complete hosted LMS solution if required.

For training to be successful, it must be relevant, accurate and engaging for the learner.

# Website Design and Construction

Orchid's website designers and developers produce websites that help communicate your message with great design and appropriate content.

Websites are enhanced with databases and custom programming to provide extranets, e-commerce and a variety of other interactive solutions that ensure that your website works for you.

Your website should be working for you, selling your services, supporting your customers and getting you noticed—24/7!

Solutions have been provided for:

AVEVA Solutions, Southern Water, Macmillan Education, British Gas, Industrial Acoustics, Marathon Oil, Avdel Fastening Systems, AMEC, Clancy Docwra, Ion Science, Weir Group...

... in loations that include: The UK, Europe, USA, Tunisia, Gabon, Azerbaijan, Irag, Australia ...

### Experience Counts

Orchid's staff have worked in many industries and offer a wealth of experience. As a result, Orchid is successfully active in a variety of demanding industries with a track record that includes, for example:

**Corporate** - database driven websites including extranets, e-commerce, online training, rich media, product selection guides, directories, online data handling, secure members areas and content management systems.

IT - user guides, help files and online tutorials for software products ranging from plant engineering design to language teaching and instrument monitoring.

**Manufacturing** - user guides, operating and maintenance manuals, online information and training for products ranging from domestic appliances and home electronics to military equipment.

**Education** - online help and multimedia tours of several online dictionaries, translated in to a number of languages.

**Water** - technical documentation including works operating and training manuals for potable and waste water treatment systems.

Agriculture - applications that support the supply chain from farmers to the country's top supermarkets.

Oil and Gas - operating procedures and computer based training for onshore and offshore facilities in locations such as the North Sea, Europe, Gabon, Tunisia, Azerbaijan and Iraq.

**Aviation** - technical manuals, computer based training and exhibition material for aero-engine test facilities.

Marine—deck and engine manuals for very large crude carriers, SOLAS training manuals for cruise ships and user guides for pleasure craft.

OrchidServe, our Internet Service Provider, provides a full range of internet services including domain name registration and hosting for domain names, websites, learning management systems and technical documentation.

### Here to Help

Orchid has a very hands-on team and many clients now take advantage of multiple services. We've built an industrial-strength business based on people with solid experience, technical knowhow and creative flair. We are here to help.

Call us on +44 (0)1763 244007

Email us at solutions@orchidinfo.co.uk

Visit us online at www.orchidinfo.co.uk

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